# MonsterMedia, LLC EEO Public File Report KLJZ-93.1 FM & KCYK 1400-AM Yuma, Arizona 85364 6/01/12-5/31/13

Exhibit #1 A

Job Title # of people Interviewed: Recruitment Sources:

No Full Time Hires during this reporting period

# MonsterMedia, LLC dba Z93 93.1 KLJZ FM & Outlaw Country 1400 AM KCYK EEO PUBLIC FILE REPORT

### Exhibit #1 A

# June 01, 2012-May 31, 2013

**Recruitment Sources:** 

Bill Lee Administrator for Somerton P. O. Box 658 Somerton, AZ 85350 928-627-2058

Carmen Faucon, Coordinator AWC Career Development P.O. Box 929 Yuma, AZ 85366-0929 928-344-7604

Dave Riek, GM KAWC P.O. Box 929 Yum, AZ 85366-0929 928-344-4210

Fernando Quiroz American Beginnings P.O. Box 110 Yuma AZ 85366 928-783-5794

John Morales, Director & Cynthia Marshall Yuma Private Industry Council 3834 West 16th st Yuma, AZ 85364 928-329-0990

The Sun Classified 2055 Arizona Avenue Yuma, AZ 85364 928-783-3333 Marisela Alvarado PPEP Inc

PO Box 2089 Arizona Institute of Business and Technology San Luis AZ 85349 6049 North 43rd Avenue 928-627-8050 Phoenix, AZ 85019

602-242-6265

623-849-8208

KLJZ & KCYK

949 s. Avenue B

Yuma, AZ 85364

www.z93yuma.com

www..outlawcountry.com

Radio Station

928-782-4321

Twitter.com

Phoenix, AZ 85033

Arizona Institute of Business and Technology

4136 North 75th Avenue Suite 211

American Broadcasting

School 4511 Southeast 29th

Street Oklahoma City, OK 73115

405-672-6511

American Broadcasting School

Michelle McCommell 712 North Watson Road Suite 200

Arlington, TX 76011 817-695-2474

American Broadcasting School at Tulsa Dell Cockerell 2843 East 51st Street Tulsa, OK 74105 918-293-9100

Monster.com
et Facebook.com

American Graduate School Tiffany

Thundarh

Thunderbird Campus 15249 North 59th AVE

Glendale, AZ 85306 602-978-7244

American Institute of Technology

## MonsterMedia, LLC dba Z93 93.1 KLJZ FM & Outlaw Country 1400 AM KCYK EEO PUBLIC FILE REPORT June 01, 2012-May 31, 2013

Exhibit #1 B

#### Job Fair:

September 20th, 2012, the CO-Owner/ General Manager, Keith Lewis, Business Manager, Christina Collom, and Radio Station Sales Assistant, Theresa Straub, all participated in the "Goodwill of Central Arizona", Job Fair at the Yuma Civic Center, located at 1440 W Dessert Hills Drive. Our radio stations had a booth at the event, answering questions and giving advice on how to pursue a career in Radio and what it takes to be successful in the ever-changing industry, as well as giving out job applications, and taking resumes.

April 13, 2013, Account Executive Jeff Harris participated in the Annual Somerton Business Expo, in Somerton AZ, where the station had a booth set up. Jeff discussed the different aspects of working in radio, handed out Media Kits and Job applications.

#### **Educational Outreach:**

On Tuesday, November 13th, 2012, Jennifer Blackwell, Traffic Manager/News Director, went to Yuma High School to speak with the Transitions class. Jennifer discussed how to become a productive member of the community, as well as offer the students an opportunity to hear firsthand, about her particular occupation, the necessary preparation, required knowledge, and other interesting information as a current practitioner in her field.

### **Training of Management Staff:**

On Thursday, October 11th, 2012 the Business Manager, Christina Collom attended an Employment Law Update Seminar held every two years, at the Hampton Inn in Kingman AZ. The Seminar was presented by Western News&Info legal counsel, Steptoe & Johnson LLP, out of Phoenix AZ. The seminar focused on ensuring equal employment opportunities, as well as preventing workplace Harassment & Discrimination.

### **Training Programs:**

Are designed to enable station personnel to acquire skills that could qualify them for higher-level positions. Marketing Assistants at our radio stations are trained in commercial production for clients as well as station promos, liners and imaging segments. This training helps the individual to develop a professional ear for quality sound (whether it be a commercial or an on-air program). Marketing Assistants are trained to prioritize their production based on client: approval, needs, and actual air dates.

They are trained to utilize the Audicy System, as well as the DadPro on air systems. Marketing Assistants also train with Traffic Department on entering advertising time orders.

#### **On-Air Announcements:**

Both radio stations, broadcast recruitment announcements on a regular basis, in an attempt to hire Account Executives, as well as mail out notifications to all our recruitment sources.